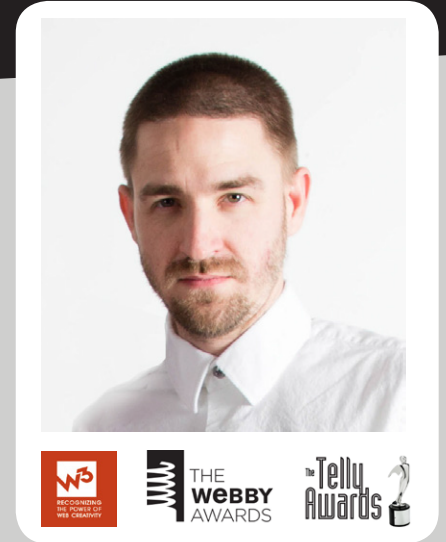# Nathan Smith
Tustin, California

HISTORY

Nathan Smith's freelance company, FlashVenom, dates back to 1996 when he and his mentor Gary Birch sat on the board of the Orange County Multimedia Association, then OCMMUG. Nathan was only 14. Before e-mail, Toy Story, and Adobe Flash, a little company called stat media began creating 3d effects and multimedia websites for Fortune 500 companies using a little program called Macromedia Director (Shockwave). Together, they created the first internet-enabled CD-ROM, one of the first "business-card CDs" and a ground breaking world-first interactive music video for Prince. As a young adult, Nathan Smith was featured on the NBC program *News for Kids* and appeared on the front page of the Orange County Register for his "interactive resume CD-ROM." In his time with stat media, he helped create websites and training CDs for **Transamerica, Toshiba, and Mercury-Oldmobile**, just to name a few.

Nathan Smith moved on to create Flash Venom, a bleeding-edge marketing and art firm with reach into a pool of Southern California's most talented artists and programmers. **He has taught** at the Laguna College of Art and Design, UCI and UCI Extension, Cal-poly Pomona, and currently acts as the Art Director of a top 4% website, myhero.com, which receives over 2.5 million hits a month.

MULTIMEDIA BACKGROUND

A love for art translates to every facet of life, and Nathan loves to "do it all." Charity work has him directing two film festivals each year, he DJs and produces music, and you can always find him developing a new game, or creating art in Photoshop. His work with MyHero.com has been recognized with several awards, a W3Award for design, and **two Webby Awards** to name a few.

He is a seasoned professional with the Adobe suite of products, including Premiere. He has published two albums using Apple Logic Pro, and is knowledgeable with the open-source 3D modeling and animation software Blender.

PROGRAMMING & TECH EXPERIENCE

Over the course of 15 years, Nathan Smith has become a highly-sought after consultant for his well-rounded knowledge of Internet Technology. He has been the acting Webmaster for MyHero.com – a site which receives millions of hits a month. He has developed countless data-driven websites for his clients. His family's business, a commercial insurance company he runs with his Dad, has him as the network administrator in which he wrote his own lead generation and customer tracking platform. The past five years he has focused on the next-gen-trends of computer programming, with a focus on .NET MVC, C# platforms. He continues to develop one-of-a-kind user interfaces and ground breaking back-end admin tools for his clients.